



LIVE2LEAD

HYBRID EXPERIENCE

2 0 2 3

LEADING FOR LEGACY

5 speakers | 4 panelists | 400 live participants
600 Virtual Participants

Friday, 6th October, 2023

9am to 5pm

2 Life Changing Sessions



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LIVE2LEAD
HYBRID EXPERIENCE 2023



WHAT IS

LIVE2LEAD

HYBRID EXPERIENCE

2023

Live2Lead is a leader development experience designed to equip you with new perspectives, practical tools and key takeaways. You'll breathe new life into your leadership during this information-packed event. Learn from world-class leadership experts and return to your office ready to implement your new action plan and lead with renewed passion and commitment.

Live2Lead opens you to a bigger networking platform, personal and organizational growth opportunities, global competence and transforming lessons from world renowned speakers, coaches and mentors.

CTL Africa has hosted live2lead in Ghana since 2017 and more than 3500 participants have benefited from the rich lessons and transformative learning experiences.

LETTER FROM LIVE2LEAD GHANA HOSTS

Dear Valued Partner,

This prospectus is to invite you and/or your esteem institution to partner with Live2Lead Ghana Hosts (CTL Africa, Samuel Ayim, Ms. Sarah Jessie Appiah, Doris Ahiati, Emmaline Datey and Dr. Yaw Perbi) to host Live2Lead in Ghana on October 6, 2023.

Live2Lead is an annual gathering of Corporate Executives and Managers, Entrepreneurs and Business Leaders, Political Leaders, Public Servants, Church Leaders, Artists, Human Resource Practitioners and Managers, Professors, Lecturers, Teachers, Students, Managers of NGOs and anybody who is interested in living his/her dream and making a difference in the world.

This leader development experience is an annual leadership gathering developed by Maxwell Leadership to equip participants with new perspectives, practical tools and key takeaways. At Live2Lead, John Maxwell and other high caliber speakers will teach and share relevant and applicable leadership tools with participants. We guarantee that participants will leave equipped and excited to lead and create change with renewed passion and drive.

For the past six years, CTL Africa together with some John C. Maxwell's Certified Leadership Coaches have hosted live2lead in Ghana. This year Live2Lead Ghana will be hosted both Virtually and In-Person. With your support, we hope to make the conference bigger and better as we expect over 1000 participants to join us.

We offer a wide range of partnership opportunities to suit your needs. We are also open to design a specific package suitable for your organization. We therefore, encourage you to choose to partner with us for what is shaping up to be our most successful Live2Lead yet.

Sincerely,

Samuel K. Ayim

CEO, CTL Africa
Maxwell Leadership Coach

Dr. Yaw Perbi

Principal, Perbi Executive
Leadership Education,
Maxwell Leadership Coach

Sarah Jessie Appiah

CEO, SJA
Executive Director,
Maxwell Leadership Team

Emmaline Datey

CEO, ICS Africa
Executive Director,
Maxwell Leadership Team

Doris Ahiati

Financial Consultant and
Maxwell Leadership Coach
Crescendo Consult Ltd



CONFERENCE OVERVIEW



LIVE2LEAD

HYBRID EXPERIENCE

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Leading For Legacy

5 speakers | 4 panelists
400 live participants
600 Virtual Participants

Friday, 6th October, 2023

9am to 5pm **2 Life Changing Sessions**



**JOHN C.
MAXWELL**

Coach and Speaker

#1 New York Times Bestselling Author

CONFERENCE OVERVIEW

LIVE2LEAD

2 0 2 3

VIRTUAL EXPERIENCE

Ghc950

You have the option to experience Live2Lead2023 virtually on an innovative state-of-the-art platform (Leaderpass) enabling you to learn from the comfort of your home or office. The following are some of the features of the virtual experience;



ADMISSION PASS

Get full access to the Event and all Breakout Sessions, live & on-demand



WATCH & RE-WATCH FOR 5 DAYS

Enjoy the run-of-show in brilliant HD at your leisure 5 full days after the event.



PERSONAL NOTES WORKBOOK

Users can take private notes in each lesson



LIVE CHAT

Network with like-minded leaders and make new connections



LEADERSHIP TRAINING BONUS

Guides to L2L materials and links to official L2L resources



CERTIFICATE OF PARTICIPATION

Participants will receive a free certificate of participation. They may also acquire a certificate of Continuous Education in HRM at a fee from Georgia State University

CONFERENCE OVERVIEW

LIVE2LEAD

HYBRID EXPERIENCE

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VVIP Hybrid
Convocation



The Hybrid
Executive
Experience

Join Us

Leading For
Legacy

Friday, 6th October, 2023

9am to 5pm **2 Life Changing Session**

**JOHN C.
MAXWELL**

Coach and Speaker

#1 New Your Times Bestselling Author

CONFERENCE OVERVIEW

LIVE2LEAD

HYBRID EXPERIENCE 2023

VVIP Hybrid
Convocation

The Hybrid
Executive
Experience

Join Us

Executive Hybrid Experience GHc2,000

Corporate entities and executives have the option to participate in Live2Lead2023 in a **Hybrid VVIP Executive Experience**. The following are some of the features of the Hybrid Experience;



IN-PERSON

In person experience with local Keynote speaker and top executives as panelists.



REBROADCAST

Rebroadcast option to rebroadcast the whole event or part of it to your teams at a reduced rate.



ROUND TABLE

Round table reservation for yourself and your executive management team members



CINEMA-LIKE SIMULCAST

Cinema-like simulcast of the live Live2lead event with the international speakers.



CONFERENCE PACK

Get the opportunity to receive souvenirs from the hybrid conference.



DINE & NETWORK

Dine and network with fellow top class executives during Cocoa break and Brunch. Photoshoot sessions with fellow C-Suite Executives



CERTIFICATE

Participants will receive a free certificate of participation. They may also acquire a certificate of Continuous Education in HRM at a fee from Georgia State University

CONFERENCE OVERVIEW

LIVE2LEAD

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WAYS TO REGISTER

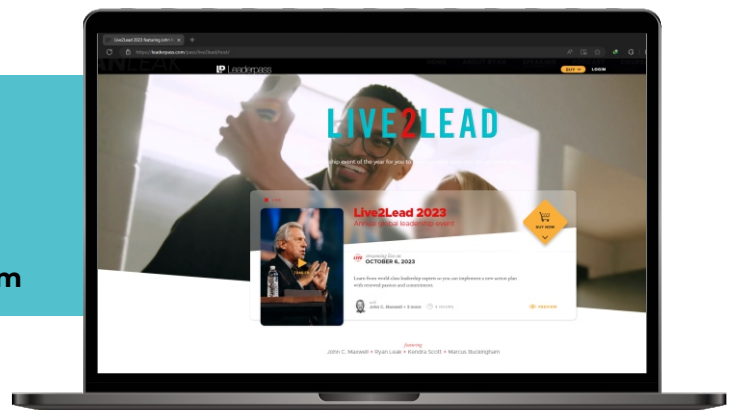
1 Register with Live2Lead Ghana and pay **Ghc950**(Virtual Experience) or **Ghc2000** (Hybrid VVIP Experience)

Scan Or Click To Register →



2 Special Payment Arrangement

For corporate group bookings please call
+233 556 667 718 | +233 54 070 8433 or
email: registration@live2leadghana.com



NB: Your Pass will be sent to you by email so provide your full name, an active email account and phone numbers so we can reach you.

TRANSFORMING, STRENGTHENING AND EMPOWERING PEOPLE

LEAD SPONSOR - 2018 TO 2023

At Gold Fields, leadership is at the heart of everything we do, and we agree with the Centre for Transformational Leadership in Africa (CTL Africa) that, the right leadership is needed to fix the problems in our society.

Once again, we are very excited to partner CTL Africa to bring LIVE2LEAD 2023 to all Ghanaians as we did in 2018 to 2022. We believe that this leadership development experience will provide a unique platform to help shape and transform the mind-set of leaders in all sectors in order to make positive impacts in our society. We at Gold Fields can attest to the positive influence and impact of LIVE2LEAD on our managers who have participated in the two previous editions.

We are hopeful that participants will go back to their workplaces and Institutions with renewed minds and hearts to move their organisations and our country forward. We believe that leadership is all that we need to get better at what we do and to transform our lives in a positive direction, especially, during this era of COVID-19 pandemic.

Gold Fields is proud to be associated with LIVE2LEAD.



GOLD FIELDS



SPEAKERS FOR

LIVE2LEAD

HYBRID EXPERIENCE

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John C. Maxwell

#1 Leadership Expert & Best Selling Author

John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 30 million books in fifty languages.

He has been identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by Business Insider and Inc. magazine.

He is the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation, organizations that have trained millions of leaders from every country of the world.

A recipient of the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, Dr. Maxwell speaks each year to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). [For more information about him visit JohnMaxwell.com.](http://JohnMaxwell.com)



Dr. Kwabena Frimpong-Boateng

Professor Kwabena Frimpong-Boateng is a venerated Ghanaian Physician and Cardio Thoracic Surgeon who has significantly shaped Ghana's healthcare sector. He performed Ghana's first open-heart surgery and founded Ghana's National Cardiothoracic Center, the only dedicated Cardio-Thoracic facility in West Africa. As Professor and Head of Surgery at the University of Ghana Medical School, he trained several young surgeons and specialist healthcare professionals. His leadership extended as the CEO of Korle-Bu Teaching Hospital in Accra, Ghana where he pioneered significant transformative programmes to significantly improve the operations and finances of the hospital. Furthermore, he established the Ghana Heart Foundation to aid those unable to afford heart surgery, embodying his charitable spirit and exemplifying his commitment to healthcare beyond clinical practice.

His contributions to public life are equally remarkable. He was the Minister of Environment, Science, Technology, and Innovation from 2017 to 2021. As a politician, he has been committed to advocating for policies enhancing healthcare, education, and governance transparency. His steadfastness against corruption underscores his commitment to positive change.

Professor Kwabena Frimpong-Boateng's remarkable career and leadership with tangible legacies have earned him well-deserved acclaim and recognition, including his election as a Fellow of the Ghana Academy of Arts and Sciences, being named the Chartered Institute of Marketing Ghana Marketing Man of the Year in 1999, an Honorary Doctor of Science Degree from the University of Education, Winneba in 2004, the Millennium Excellence Award and the UN Volunteers Certificate of Appreciation underscoring his enduring legacy as an inspiring figure dedicated to the betterment of lives.



Marcus Buckingham

Best Selling Author, Global Researcher,
& Strength Revolutionist

Marcus Buckingham is the world's authority on what the most effective leaders and highest-performing people do differently. He is the New York Times best-selling author of two of the most popular business books of all time, has two of Harvard Business Review's most circulated, industry-changing cover articles, and his strengths assessments have been taken by over 10 million people worldwide.

Building on nearly two decades of experience as a Senior Researcher at The Gallup Organization, he brought his data-based discoveries to build a \$100 million tech company focused on helping people find and leverage their strengths at work. As a global researcher on people + performance, he currently sits on Harvard Business Review's editorial advisory board.

Marcus demonstrates the correlation between strengths-driven, engaged employees and business fundamentals such as turnover rates, customer satisfaction, profits, resiliency, and productivity. Challenging entrenched preconceptions about achievement to get to the core of what drives success, Marcus's strengths-based approach is a win/win scenario that, without exaggeration, will define the future of work.





Kendra Scott

Designer, Founder, Executive Chairwoman

Designer, founder, and philanthropist Kendra Scott started her company in 2002, just three months after her first son was born, with only \$500. Going door-to-door to Austin boutiques armed only with a tea box full of her jewelry, Kendra captivated businesses and customers with her vibrant personality and unique eye for design.

Known for her dynamic use of color and genuine materials, Kendra's commitment to innovation, quality and detail has brought her from a small start-up to a billion-dollar business and has won over loyal fans, media and celebrities alike. With over 2,000 employees, Kendra Scott boasts a thriving web business and over 100 standalone stores and has expanded beyond fashion jewelry into the categories of fine jewelry, home décor, and beauty. Today, her company continues to operate out of Austin, TX, with their state-of-the-art corporate office complete with design lab and an industry leading distribution center both catering to her employees' career goals and family-life balance.

With Family and Fashion as two core pillars of her business, Kendra maintains a focus on her other core pillar of Philanthropy in all she does. Since 2010, the company has given back over \$40 million to local, national and international causes. In 2018 alone, the company gave over \$5 million in monetary donations, almost \$10 million in in-kind donations, over 2,000 volunteer hours to philanthropic organizations, and partnered with more than 8,000 philanthropic organizations nationwide.

Kendra has been awarded with the EY Entrepreneur of the Year 2017 National Award; the Breakthrough Award from the Accessories Council Excellence Awards; named Outstanding Mother of the Year by the Mother's Day Council; awarded Texas Businesswoman of the Year by the Women's Chamber of Commerce; listed by Forbes as one of America's Richest Self-Made Women; Top 100 Entrepreneurs of the Year by Upstart Business Journal; Best CEO by Austin Business Journal; and Honorary Celebrity Chair for the Ronald McDonald House Charities of Central Texas. She is a member of the Council of Fashion Designers of America and maintains her position as Executive Chairwoman of the Board of Kendra Scott, LLC.



Ryan Leak

Speaker, Executive Coach, & Wall Street Journal, Best Selling Author

Ryan Leak is a dynamic speaker, author, and filmmaker known for his inspirational and unconventional approach to life and achieving dreams. With his infectious enthusiasm and creative mindset, Ryan has become a sought-after voice, captivating audiences with his unique stories and practical wisdom.

As an author, Ryan has penned the book "Chasing Failure," where he shares his personal journey of overcoming obstacles and embracing a mindset of relentless pursuit. His book serves as a powerful guide for individuals seeking to overcome setbacks and achieve extraordinary success in their own lives.

Beyond his creative endeavors, Ryan is a passionate advocate for living with purpose and intentionality. Through his engaging speaking engagements and online presence, he empowers others to break free from societal expectations, chase their passions, and create a life of fulfillment.

With his contagious energy, relatable storytelling, and empowering message, Ryan Leak continues to inspire individuals of all ages and backgrounds to step outside their comfort zones, pursue their dreams, and live life to the fullest. His remarkable journey serves as a testament to the power of vision, perseverance, and unwavering faith.



Andrew Takyi-Appiah

CEO, Zeepay

Andrew Takyi-Appiah is the Founder and Managing Director of Zeepay. He is an experienced ex-banker with over 20 years in the industry, having worked for major international companies and successfully expanded businesses across multiple jurisdictions. He has lived and worked in three continents - Europe, North America, and Africa.

In 2014, Andrew founded Zeepay, which he successfully led from zero processed volume (turnover) in 2016 to USD 1.2 billion in 2021. Today, the company is the fastest growing and one of the major global icons in FINTECH with mobile financial services with operations in Ghana and the United Kingdom – terminating to 20 countries across Africa and with termination agreements in over 90 jurisdictions globally. The company is licensed by various banking regulators globally, including the Financial Conduct Authority in the UK and the Bank of Ghana.

Passionate about financial inclusion and mobile payments, Andrew speaks on mobile payments, finance, and banking and has been featured as a guest speaker at several international conferences.



Oheneyere Gifty Anti

CEO of GDA Media Ltd and the host of "The Standpoint TV Programme.

Oheneyere Gifty Anti, also known as Awo Dansoa, is a multi-talented individual who passionately embraces roles and responsibilities across various domains.

A seasoned journalist by profession, she is equally committed to feminist advocacy and women's rights activism. As the CEO of GDA Media Ltd, she is the producer and host of the renowned TV show, "The Standpoint," where she champions agenda-driven discussions to empower women.

With an intrinsic philanthropic inclination, she founded the Girl in Need Foundation, Awo Dansoa Reading Project, and Happy Feet initiative to support the needy and underprivileged in society, advocating against human trafficking, and promoting literacy.

Gifty Anti is a best-selling author, an impactful motivational speaker, and a revered mentor. She has earned numerous awards, nationally and internationally, for her media leadership, feminism, activism, and charitable endeavors, cementing her influence as a beacon of inspiration and a symbol of a lasting legacy in leadership



SPEAKERS FROM PREVIOUS

LIVE2LEAD

2021/22

SPEAKERS FROM PREVIOUS

LIVE2LEAD

2 0 1 7 - 2 0 2 2



DR. TIM ELMORE

CEO and Founder of Growing Leaders, Best-selling Author, International Speaker (2022)



DORIS GOODWIN

Presidential Historian and Prize-winning Author (2022)



PATRICK AWUAH JR.

Founder of Ashesi University, Engineer, Educator, and Entrepreneur (2022)



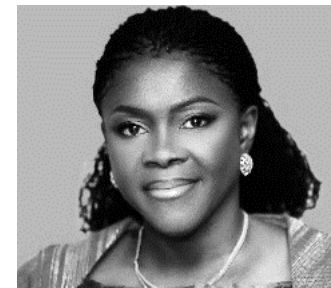
GWYNETH ADDO

CEO; Hair Senta, Author, Entrepreneur and Speaker. (2022)



ERIC THOMAS

Author, Speaker, Consultant, Pastor, and Audio Awards Finalist (2022)



KATHLEEN ADDY

Author, Speaker, Consultant, Pastor, and Audio Awards Finalist (2022)



CHRIS HOGAN

The Leading Voice on Building Wealth and Retirement (2019)



VALORIE BURTON

Certified Personal and executive Coach and Bestselling Author (2020)



PATRICIA OBO-NAI

CEO of Vodafone Ghana and Engineer (2022)

SPEAKERS FROM PREVIOUS

LIVE2LEAD

2 0 1 7 - 2 0 2 2



MARCUS BUCKINGHAM

Motivational Speaker & Organisational Consultant (2019)



FARIDA BEDWEI

Software Engineer, Cofounder of Logicfel Ghana Ltd. Disability Rights Advocate and Author (2020)



EDWARD EFFAH

Founder of the Fidelity Group, the Managing Director and Chief Executive Officer of Fidelity Bank Ghana (2021)



ANGELA AHRENDTS

Senior Vice President & Serial Entrepreneur (2019)



STEVE HARVEY

Emmy® Award-winning Entertainer, New York Times Best-selling Author, Businessman and Philanthropist. (2020)



ED MYLETT

Bestselling Author and Host of the top-rated Max Out Your Life Podcast (2021)



NANA ANSAH KWAO IV

Traditional Ruler & Media Personality (2019)



ALFRED BAKU

Executive Vice President & Head of Gold Fields West Africa (2020)



JAMIE KERN LIMA

New York Times Bestselling Author, and Founder of IT Cosmetics (2021)

SPEAKERS FROM PREVIOUS

LIVE2LEAD

2 0 1 7 - 2 0 2 2



SIMON SINEK

Motivational Speaker & Organisational Consultant (2017)



TYLER PERRY

Renowned Film Maker (2018)



RACHEL HOLLIS

Motivational Speaker & Best Selling Author (2019)



PROF. STEPHEN ADEI

Educationist, Writer, Economist & Motivational Speaker (2017)



CARLY FIORINA

Chairman & Founder of Unlocking Potentials (2018)



JAMES EBO WHYTE

CEO, Roverman productions, playwright & Artistic Director (2018)



DR. YAW PERBI

Medical Doctor, Pastor, Author, Teacher & Speaker (2017)



DEBRA SEARLE

Adventurer & Serial Entrepreneur (2018)



WHY PARTNER

LIVE2LEAD

HYBRID EXPERIENCE

2 0 2 3

Access

Be confident you are reaching the key influencers in your local and business community with your marketing message by partnering with your Live2Lead host-CTLAfrica.

Identity

Increase awareness of your company as a catalyst for growth by aligning your brand with our all-star speakers and local Live2Lead leaders.

Community

Establish your presence in the local leadership community as an organization that supports learning and enriching experiences such as Live2Lead.

Contribution

By sponsoring Live2Lead, your company is contributing to the development of leaders for the betterment of the nation and the African continent



PARTNERSHIP PACKAGES

LIVE2LEAD
HYBRID EXPERIENCE 2021/22



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE

2 0 2 3

TITLE PARTNER

Reserved for Gold Fields Ghana

GH¢330,000

CEO opens conference with a word on the Company

Mentioned as Title Partner on all marketing materials -physical and digital

Corporate Video or advert on international Live2Lead customized website

Inclusion of corporate information in all marketing materials

70 Complimentary tickets

60 sponsored tickets for establishment leaders and emerging leaders

Company logo and acknowledgment on screen before, during and after each session

Rebroadcast of Live2Lead to a larger group within your organization on agreed terms

Relevant host member training programme at discounted rate of 30%.

Exhibitor space at the event



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE

2 0 2 3

As Live2lead is a learning platform for all, we like to encourage our partners to fund as many people as they can together with their staff to participate. Every year LIVE2LEAD Ghana targets emerging and student leaders of all levels as well as the youth who are desirous of learning to lead but who do not have the means to pay for such high level platform. Most of your sponsored tickets will go to such people
Below are the details of the Diamond Partner package.

DIAMOND PARTNER GH¢120,000

30 complimentary tickets for company's executive leaders and non management staff

40 sponsored tickets for establishment leaders and emerging leaders

Concluding remarks by CEO at end of program

Mentioned as Diamond Partner on all marketing materials.

Corporate video/advert on global Live2Lead customized website

Live presenter mention during Live2Lead Logo & Company Info in all marketing materials- brochure, website, posters and flyers

Rebroadcast of Live2Lead on agreed terms

Post-event Executive Coaching, Leadership Development and Training services at 25% discounted rate

Exhibitor space at the event



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE

2 0 2 3

As Live2lead is a learning platform for all, we like to encourage our partners to fund as many people as they can together with their staff to participate. Every year LIVE2LEAD Ghana targets emerging and student leaders of all levels as well as the youth who are desirous of learning to lead but who do not have the means to pay for such high level platform. Most of your sponsored tickets will go to such people
Below are the details of the Platinum Partnership package.

PLATINUM PARTNER GH¢100,000

25 complimentary tickets for company's executive leaders and non management staff

30 sponsored tickets for establishment leaders and emerging leaders

Corporate video/advert on global Live2Lead customized website.

Logo & Company Info in all marketing materials- brochure, website, posters and flyers.

Rebroadcast of Live2Lead on agreed terms

Live presenter mention during Live2Lead.

Post-event Executive Coaching, Leadership Development and Training services at 20% discounted rate.

Exhibitor space at the event.



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE 2023

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Below are the details of the Gold Partnership package.

GOLD PARTNER

GH¢80,000

20 complimentary tickets for company's executive leaders and non management staff

20 sponsored tickets for establishment leaders and emerging leaders

Logo & company contact information on all marketing materials- brochure, website, posters and flyers.

Live presenter mention during Live2Lead.

Rebroadcast of Live2Lead on agreed terms

Post-event Executive Coaching, Leadership

Development and Training services at 15% discounted rate.

Exhibitor space at the event.



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE

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As Live2lead is a learning platform for all, we like to encourage our partners to fund as many people as they can together with their staff to participate. Every year LIVE2LEAD Ghana targets emerging and student leaders of all levels as well as the youth who are desirous of learning to lead but who do not have the means to pay for such high level platform. Most of your sponsored tickets will go to such people
Below are the details of the Silver Partnership package.

SILVER PARTNER

GH¢60,000

15 complimentary tickets for company's executive leaders and non management staff

10 sponsored tickets for establishment leaders and emerging leaders

Logo & company contact information on all marketing materials- brochure, website, posters and flyers.

Live presenter mention during Live2Lead.

Rebroadcast of Live2Lead on agreed terms

Post-event Executive Coaching, Leadership Development and Training services at 15% discounted rate.

Exhibitor space at the event.



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE 2023

Media organizations who associate with Live2Lead will help us publicize the event and position them as thought leaders on leadership. Below are the details of the Media Partnership package.

MEDIA PARTNERS

GH¢80,000

10 Complimentary Tickets

Rebroadcast of Live2Lead at a discounted rate

Inclusion of corporate information in all marketing materials, including website as media partner

Live Mentions or Acknowledged as a Media Partner during event

Relevant host member training programme at discounted rate

Exhibitor space at the event.



PARTNERSHIP PACKAGES

LIVE2LEAD

HYBRID EXPERIENCE 2 0 2 3

As Live2lead is a learning platform for all, we like to encourage our sponsors to fund as many people as they can together with their staff to participate. We encourage corporate bodies to support their teams and customers to grow as leaders by purchasing tickets for them as part of their professional development or as rewards for performance. Below are the details of the Patron Partnership package.

PATRON 10+ TICKETS

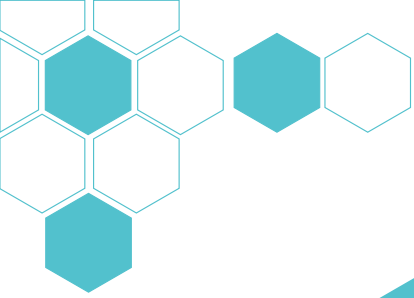
Patrons comprise organizations/institutions/companies which have at least 10 of the leaders showing up at Live2Lead as their investment in themselves as well as boldly staking their claim in the prosperity of Ghana by raising the leadership lid in the country, one company at a time.

These will be listed on a Patrons page in the handbook, website and social media (in alphabetical order).

Rebroadcast of Live2Lead on agreed terms.

Post-event Executive Coaching, Leadership Development and Training services at 5% discounted rate .

Exhibitor space at the event.



SCENES FROM PREVIOUS

LIVE2LEAD

HYBRID EXPERIENCE

2021/22

SCENES FROM PREVIOUS

LIVE2LEAD

HYBRID EXPERIENCE

2021/22



SCENES FROM PREVIOUS

LIVE2LEAD

HYBRID EXPERIENCE

2021/22



SCENES FROM PREVIOUS

LIVE2LEAD

HYBRID EXPERIENCE

2021/22



PREVIOUS PARTNERS & PATRONS

LIVE2LEAD

2021/22



2023 PARTNERS

LIVE2LEAD

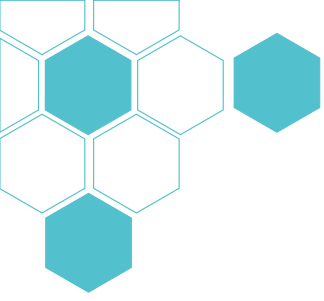
2023



GOLD FIELDS

Ecobank
The Pan African Bank





TESMONIALS

FROM

LIVE2LEAD

HYBRID EXPERIENCE

2021/22



TESTIMONIALS

LIVE2LEAD

HYBRID EXPERIENCE

2023

Cynthia Ofori-Atta

Lady Pharmacist, Health & Safety Expert

Great and amazing presentations. I learnt to believe in MY KNOWING and not listen to the NOS. I need to make a decision to believe that YOU can and let no one stop me from believing in my God-given dream.

Benny Jean Laryea

Head of Operations and Group Supply Chain Manager, Meridian Logistics and Engineering

So inspiring and so blessed. I did not think it would end like this. What a powerful moment. Great nuggets indeed taken to be better leaders in our homes, work places and in our businesses. Thanks CTL for this. God bless you all.

Dr. Suzy Aku Puplampo

CEO, OctaneDC

It was an amazing session for me personally, very transforming based on the fact that these are people who are sharing their lived experiences. These are entrepreneurs and leaders who are sharing their stories from how low they started to how high they have become now.

Fred Asare

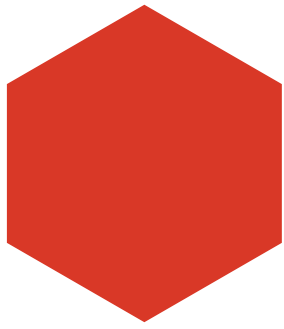
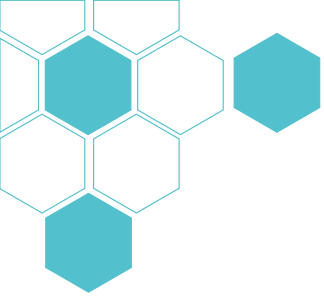
Group CEO, Village of Hope

One important lesson from Live2Lead is that I am always learning something new. I have been in leadership position for well over 25 years and yet, I am always learning something new and I am also reminded of what I knew before.

Audrey Serwaah Bonsu

Pharmacist

Live2Lead had different speakers that spoke to different aspects of our lives with regards to leadership and life in general. Edward Effah and Jamie Kern Lima's message resonated with me very well.



GHANA HOSTS

FOR

LIVE2LEAD

HYBRID EXPERIENCE

2 0 2 3

GHANA HOSTS

LIVE2LEAD

HYBRID EXPERIENCE

2023



Live2lead is officially hosted in Ghana by Samuel Ayim, Sarah Jessie Appiah, and , Dr. Yaw Perbi all Certified Leadership Coach of John Maxwell under an agreement with the John Maxwell Company giving rights and obligation to host the event to agreed standards.



Samuel K. Ayim

CEO of CTL Africa, Lawyer, Finance & Corporate Governance Professional, John Maxwell Certified Leadership Coach, Teacher and Motivational Speaker

samayim@ctl-africa.com
+233 54 070 8433



Dr. Yaw Perbi

Medical Doctor, Pastor, Author, Executive Coach John Maxwell Certified Leadership Coach, Teacher and Motivational Speaker

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A BRIEF ON CTL AFRICA



CTL AFRICA
Here to make
a difference

LIVE 2 LEAD

HYBRID EXPERIENCE 2023

CTL Africa was founded in 2016 by Samuel Ayim to help train and develop individuals into transformational and ethical leaders, able to lead themselves and others and influencing significant change and development in their communities and in Africa.

CTL Africa aims to bridge the gap between traditional education and real life by providing knowledge, programmes, and facilities necessary for successful living, which are not taught in schools. This includes leadership principles in all aspects of life such as self imaging, disciplined living, identifying life purpose by committing to resolving problems of the world (self-leadership); business leadership (entrepreneurship), political leadership, etc.

CTL Africa leverages on world class leadership curriculum, materials and programmes of the John Maxwell Team Online University for which the CTL Africa partner coaches are certified as a Teacher, Coach and Speaker.

Our Core Values



Faith - in God, self, and others



Intentionality - committing to personal growth and making a difference.



Value - value and add value to self and others



Positivity - positive attitude in the face of challenges.



LIVE2LEAD

HYBRID EXPERIENCE 2023

Perbi Executive Leadership Education (PELÉ) is an executive coaching, leadership development, and management training and corporate consulting firm. PELÉ has a team of seasoned associates and executive coaches who support C-Level executives with leadership development and impact opportunities.

PELÉ seeks to demonstrate the value of authentic leadership and provide the resources to CHANGE AND BE THE CHANGE. Therefore, our resources, programs, processes and tools are intended to maximise the potentials of our clients, spanning their personal and corporate leadership.

Poised to be one of the significant solutions to the global leadership crisis, our services intend to harness the power to transform the individual, then a group, then a nation and then nations.

Our services include:

- **Leadership Development**
- **Management Training**
- **Corporate Consulting**
- **Executive Coaching**
- **Keynote Speaking**
- **Team Building**
- **Staff Retreating**
- **Assessments** – Perbi Perspective DISC (personality assessment), 4D for TEAMS, Emotional Intelligence, Trust, Respect & Reputation Survey
- **Certifications** - Certified Professional Coach (CPC), Accredited DISC Coach, Certified Behavioural Consultant

CONTACT US TODAY

to book PELÉ for your conferences, training, coaching, etc.

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A BRIEF
ON



LIVE2LEAD

HYBRID EXPERIENCE

2023

Sarah Jessie Appiah (SJA), is an Executive & Leadership Development Consultancy founded by Sarah Jessie Appiah with the purpose to enhance and expand leaders' capacity to be better, effective and impactful in their roles and processes.

HOW WE DO THIS?

By engaging, educating and empowering leaders to transform their world.

OUR REACH?

Global with focus on Africa & Europe

WHAT SJA STANDS FOR?

Results with a triple effect matter

Sustainable Impact for You,

Sustainable Impact for
Your Team,

Sustainable Impact Your
Business/Organization

VALUES

- Integrity
- Professionalism
- Respect
- Discipline
- Courage
- Humility

SERVICES

- Executive Coaching,
- Leadership Development
- Consulting



**A BRIEF
ON**

ICS Africa
... in Africa for Africans



LIVE2LEAD

HYBRID EXPERIENCE **2023**

ABOUT- ICS AFRICA

ICS Africa (Impact Concepts and Solutions Africa) is an African-based business and events solutions company positioned to make a lasting impact by providing solutions that make a difference and creating value for corporate businesses and individuals in Africa through disruptive, creative, and innovative business interventions from a global perspective.

PURPOSE

We value Africa and love to see her individuals and their businesses grow and succeed. We are here to create lasting experiences, influence and empower individuals and companies to create positive change, choice, and inspiration in Africa.

SERVICES

Our services include:

- Management Consulting & Business Advisory Services
- Events Consulting, Engineering, and Management
- Personal and Professional Development
- Marketing and Communications Services
- Business Facilitation and Supply Chain Management

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A BRIEF ON



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HYBRID EXPERIENCE 2023

VISION

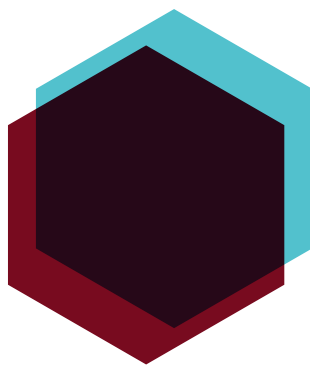
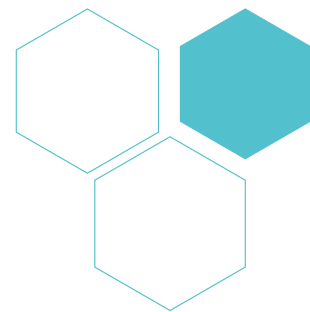
To give our clients complete control over their finances, investments, leadership development, business and career growth by bridging the gap where time, access and expertise are concerned.

MISSION

We will do this by promoting financial literacy and leadership development, one-on-one financial health diagnostic services, customized SME and corporate business consulting services, executive, leadership transformation and career transition coaching services, contingency, financial, legacy and retirement as well as succession planning and other investment support services

OUR GOAL

Our Goal is to provide you services that lead to superior competitive advantage, continuous sustainable growth, greater impact, happiness, peace of mind for our clients and control over their finances and lives. To this end, we assist clients with regulatory compliance documentation, record keeping for their finances, access to affordable legal and audit services, updates on crucial financial and economic developments, training to understand the technicalities of finance and investments, to make informed financial, business and personal/career development decisions and to prepare for the future, contingency and legacy issues among others. We also empower our clients with leadership development through coaching and other interventions including small group workshops such as masterminds and round tables. Our economic empowerment focused services result in income generation opportunities for clients who are supported to identify and fulfill their purposes in life, thereby becoming more relevant in their families, communities and networks to impact more lives.



LIVE2LEAD

HYBRID EXPERIENCE

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